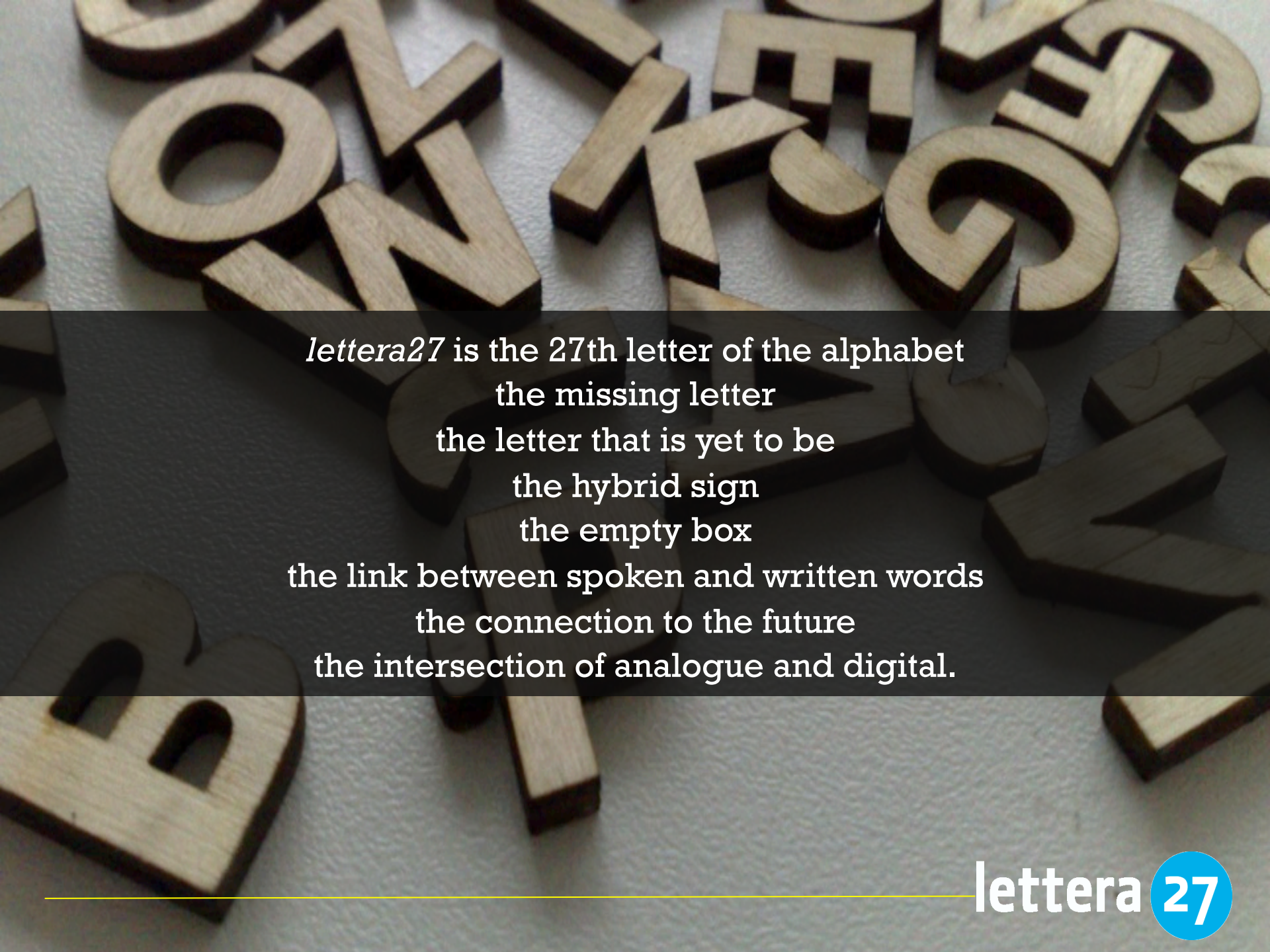



**lettera** 



*lettera27* is the 27th letter of the alphabet  
the missing letter  
the letter that is yet to be  
the hybrid sign  
the empty box  
the link between spoken and written words  
the connection to the future  
the intersection of analogue and digital.



*lettera27* is an Italian non-profit foundation, born in July 2006. It is based in the city of Milan.

*lettera27's* mission is to support the right to literacy, education, and the access to knowledge and information, with a particular focus on the African continent.

*lettera27* aims to pursue sustainable innovative models to facilitate access and sharing of knowledge, stimulate critical debate and change the collective perception of the African continent.

*lettera27* operates in three main areas of intervention

## AREAS OF INTERVENTION:

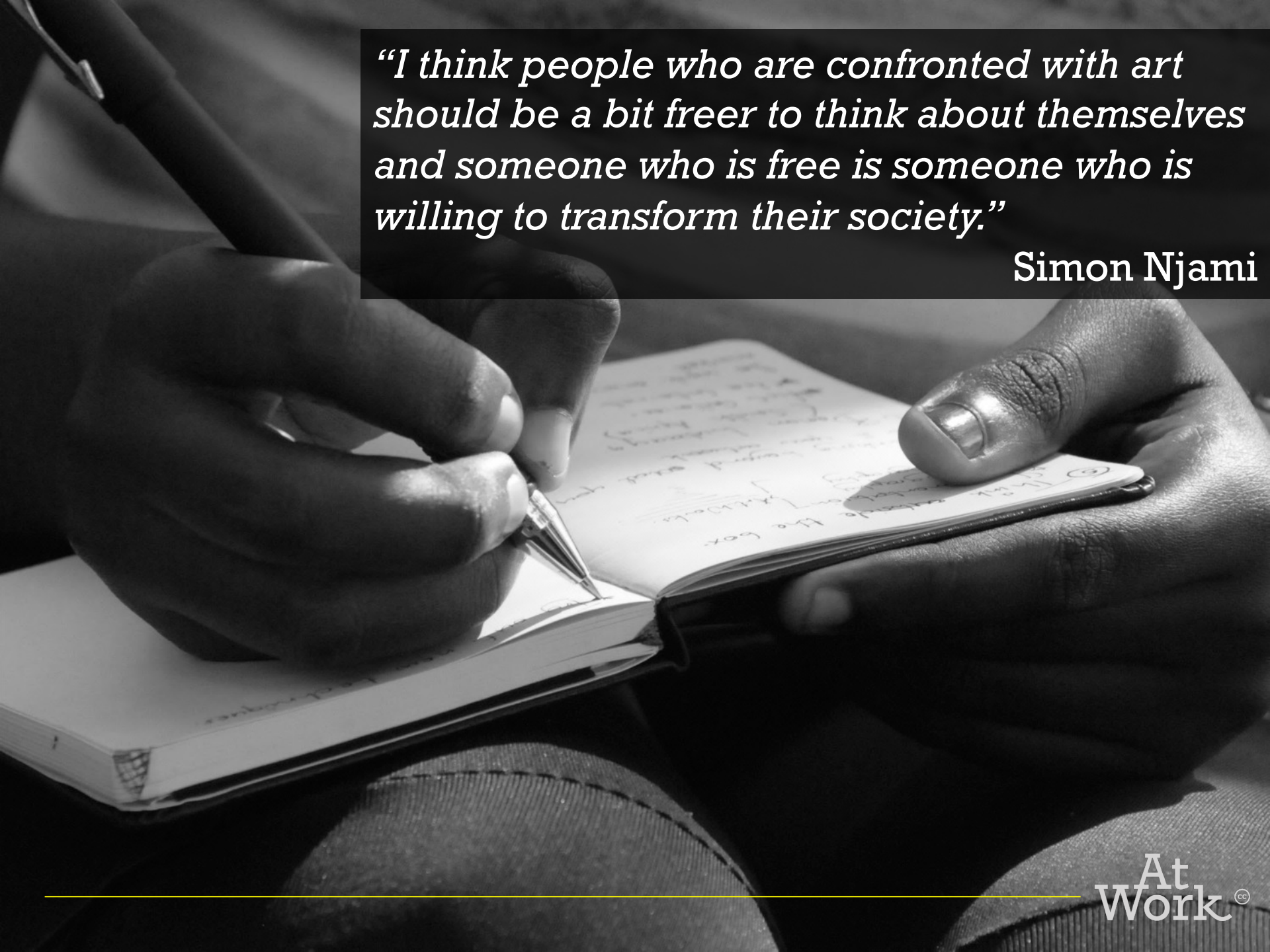
- ART AND CULTURE FOR SOCIAL TRANSFORMATION
- INNOVATIVE EDUCATION
- SUSTAINABLE CULTURE

## Our approach:

- co-creation
- shared value
- scalability
- replicability
- sustainability
- cross-sectorial

At  
Work®

AtWork is the key format of *lettera27*



*“I think people who are confronted with art should be a bit freer to think about themselves and someone who is free is someone who is willing to transform their society.”*

Simon Njami

## WHAT IS ATWORK ?

AtWork is an educational format that started in 2012. It was conceived by *lettera27* and Simon Njami , that uses the creative process to stimulate critical thinking and debate among young creative talents.

It contributes to building a new generation of thinkers.

AtWork®



Simon Njami is a Paris-based independent curator, lecturer, art critic and novelist.

He is one of the most prolific and influential contemporary intellectuals from the African Continent. His internationally acclaimed exhibitions have redefined contemporary African Art and his shows reached more than 5M people worldwide.

He is the Artistic Director of the Dak'Art Biennale 2016.



## THE ATWORK PROCESS

### THE WORKSHOP

- Is led by an artist or a curator on the chosen topic.
- The topic stimulates the collective discussion and a personal self-reflection.
- As a final output each student produces a personalized notebook, which is a reflection of a thought at work.
- Two local educators participate to the workshop and are exposed to AtWork methodology in order to ensure the format's replicability in the local context.



## THE EXHIBITION

- Participants co-create the exhibition of the produced notebooks.
- The exhibition is the first occasion for sharing and bringing the discussion to a larger audience.
- The notebooks are showcased physically at the local art gallery alongside with the on-line exhibition of the rest of the collection.



## COMMUNITY

- **Composed by the AtWork participants, the hosting cultural organizations, international artists and professionals of the contemporary art scene.**
- **A forum to discuss ideas, get visibility, connect with the international artistic network.**

## THE LEADERS

AtWork is conducted by outstanding creative personalities from the fields of arts and culture that with their charisma inspire young creative talents from all over the world

*MIRA NAIR, AtWork Kampala 2015*



## PARTICIPANTS QUOTES

*“Made me think greatly about who I am and who I want to be... Thank you for a new mind.”*

Immy Mali, AtWork Kampala participant

*“In only 5 days I have found myself, I became a risk taker, a rule breaker, I created a rebel.”*

Miriam Namutebi, AtWork Kampala participant

*I'm grateful to AtWork for being an eye opener and making me discover a new talent in me.*

Nourhan Refaat, AtWork Cairo participant

## THE COLLECTION

ARTISTS



Hervé Yamguen



Fatima Diadiou



Marcus Neustetter



Sofia Castaneo



Pascale-Marthine Tayou



Yves Constantin  
Amangoua

At  
Work<sup>®</sup>



Evi Olde Rikkert

AtWork takes inspiration from a collection of 'artist notebooks', unique pieces of art created by international artists on Moleskine notebooks and donated to *lettera27* to support its activities.

COMMUNITY

LABS

The collection reflects the variety, wealth and complexity of contemporary art. The AtWork participants may choose to donate their notebooks to become part of *lettera27's* collection alongside the prominent artists.

At  
Work<sup>®</sup>

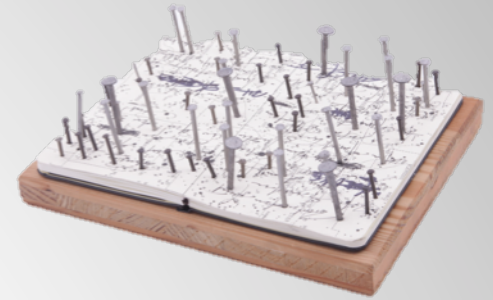
Few examples of artist  
notebooks



Mwangi Hutter,  
*Burn And Then Read It*, 2016



Pascale-Marthine Tayou  
*Many, Many (people)*, 2011



Ola-Dele Kuku, 2011



Maurice Pefura  
*Nos Voyages immobiles*, 2014

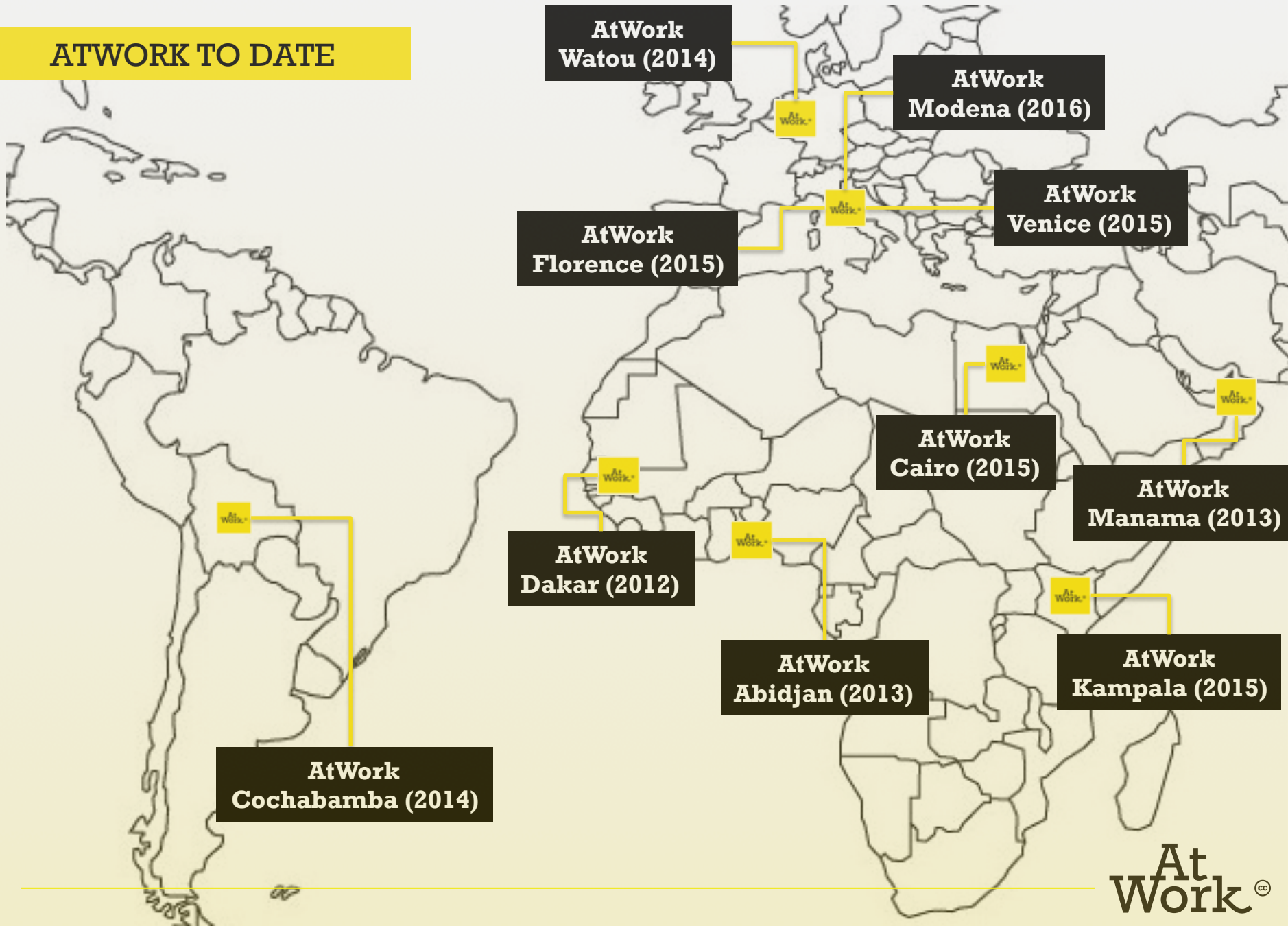


Maurizia Dova  
s.t., 2010



Marina Spadafora,  
*Storytelling textures*, 2015

# ATWORK TO DATE





ATWORK IN NUMBERS TO DATE

10

AtWork  
Workshops

196

Students

385

On-line  
Community  
Members

30

Countries

A close-up photograph of a map of Africa, with a yellow sticky note pinned to it. The sticky note has the word 'Lombanda' written on it in red. The map is partially obscured by the sticky note and other pins. The background is a textured, light blue-green color.

**Build a new generation of thinkers**  
FROM AN IDEA TO A PAN-AFRICAN EXPERIENCE



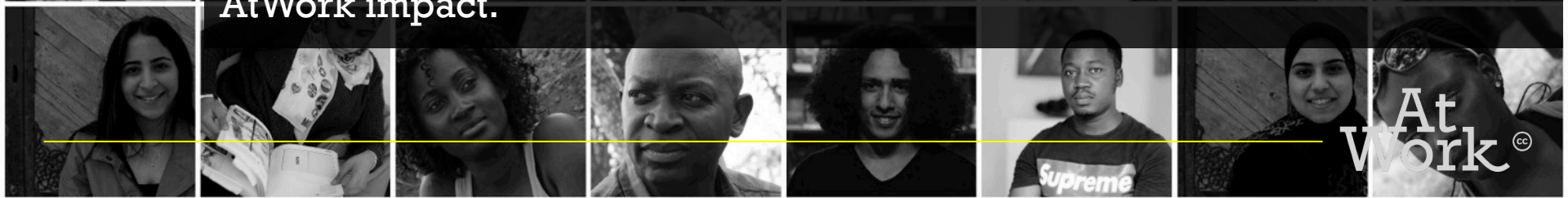
We aim to build an unprecedented  
**PAN-AFRICAN NETWORK OF CREATIVE THINKERS**

where young creative minds can grow and flourish as well as contribute to building a new narrative of the continent.

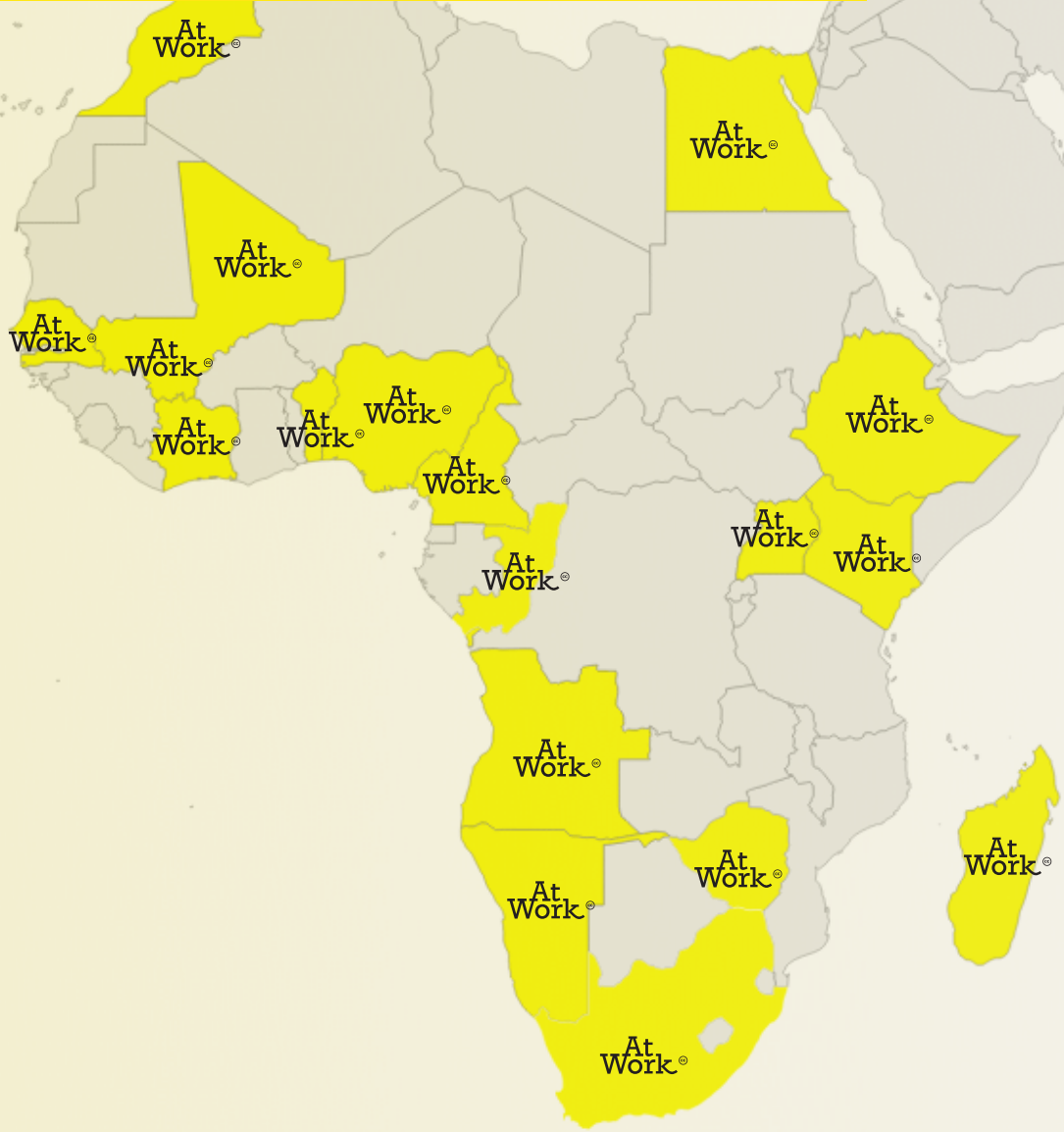


**How do we achieve this:**

Activate *lettera27's* existing network of local cultural organizations , intellectuals and educators all around the African continent to enhance AtWork impact.



# ATWORK STRATEGY : AtWork Pan-African experience 2017-19



20  
AtWork  
Workshops

500  
Students

20  
AtWork  
Exhibitions

4000  
Young exhibition  
visitors

20  
Cultural  
Organizations  
Activated

40  
Educators exposed  
to the AtWork  
metodology

3  
International  
AtWork  
Exhibition

1000  
Members of the  
on-line AtWork  
Community

# WAt Work®

*“I’d say that if art has a role it’s to build the sensible and to re-enchant the world, to create that community of thought, of sensibility and of aesthetics, which is the only way to re-enchant the world”*

Simon Njami, speech at the Dak'Art 2016 press conference